

## Ultimate Horse Care Sweepstakes Official Rules

1. No purchase necessary to enter or win. The Ultimate Horse Care Sweepstakes ("Contest") is sponsored by Farnam Companies, Inc. ("Farnam"). The Contest begins on January 5, 2017 12:01 am (PST) and ends on March 31, 2017 11:59 pm (PST). Entries must be received by March 31, 2017 at 11:59 pm (PST). Only one (1) entry per email address per day allowed. All eligible entries will be entered in the Contest. Incomplete entries will not be accepted. Entries are subject to verification. Submissions may be investigated and voided if fraudulent. Affidavits may be required to confirm eligibility. If entering via your mobile, data and mobile charges may apply. Check with your carrier.
2. Open to legal U.S. residents 18 years of age or older as of January 5, 2017. Employees of Farnam, its parent company, subsidiaries, affiliates, related companies, distributors, suppliers, brokers, retailers, advertising and promotional agencies, and the members of the immediate families and/or households of each of the above are not eligible to participate. By entering, entrants agree that they have complied with all Contest and eligibility rules. Offer valid in the USA only. Void where prohibited or otherwise restricted by law.
3. To enter, visit [www.farnam.com](http://www.farnam.com) and completely fill out and submit the entry form.
4. Prizes will be mailed to confirmed street addresses only. Farnam may use any and all entries for advertising/promotional purposes without payment to entrant.
5. Winners will be selected in a random drawing. Odds of winning depend on the number of eligible entries received. In consideration of Farnam's acceptance of entrant's entry, entrant agrees to indemnify, defend and hold Farnam, its parent company, subsidiaries, related and/or affiliated companies, divisions, agents, employees, successors, heirs and all judges of the Contest harmless from and against any and all liability, claims or losses for its/their actions arising from, or related to, the drawing and handling of entrant's entry, the use and/or publication of the entry and the conducting, advertising and sponsoring of this Contest.
6. A total of fifteen (15) winners will be randomly selected during the week of April 7, 2017 and will be notified by April 14, 2017 by email and/or telephone. All winners will be required to sign and return a prize release and other documents, as necessary, or prize will be forfeited. Unclaimed prizes will not be awarded. Prize cannot be substituted for cash. Prizes are non-transferable. Winners are responsible for all applicable taxes.
7. Farnam is not responsible for:
  - (a) lost, interrupted, inaccessible or unavailable networks, servers, satellites, internet service providers, websites, or other connection, availability or accessibility problems arising in connection with or over the course of the Contest; or
  - (b) any malfunction of entrant's computer, telephone or cable transmission or hardware/software malfunction.
8. This Contest cannot be republished in any other medium without the express written consent of Farnam. To get a copy of these Official Rules, send a written request to: Ultimate Horse Care Sweepstakes, P.O. Box 34820, Phoenix, AZ 85067-4820. To request a list of the names of winners, send a self-addressed stamped envelope after May 14, 2017 to the address listed above.

### PRIZES:

Five (5) First Prizes (approximate retail value, up to \$1,000) each consisting of winner's choice of assorted Farnam® products.

Ten (10) Second Prizes (approximate Retail value up to \$500) each consisting of winner's choice of assorted Farnam® products.